

customers  
died?



with help make your customer's experience BETTER!

collection and  
company  
turning data and  
knowledge that

GE technology to get  
that you need!

servicesleuth  
shopping and customer data collection

E-kiosk surveys, e-comment cards, POA surveys, and audio recorded phone surveys.

Casino Shops and Gaming Evaluations, Property & Facilities evaluations, Bar Spotting, and much more! We are licensed to perform audits in the state of Nevada. Go straight to the source!

Service Sleuth now offers our clients Franchise Risk Assurance, fraud and compliance audits and Loss Prevention programs!

[www.servicesleuth.com](http://www.servicesleuth.com)



SOLUTIONS WITH MEASURABLE RETURNS

Protecting America's Favorite Brands

Royalty Assurance Programs for Franchise Organizations

- Results Measurement:**
- Higher royalty payments on same customers and raw materials
  - Improved sales to product yield
  - Reduced cash, inventory and food loss
  - Improved food, labor, and paper costs
  - More informed and profitable Franchise Owners
  - Wealthier Franchise Owners = More profitable Brand!

- Outsourced Loss Prevention Program, Including:**
- Mystery Shops and Integrity Audits
  - Loss Prevention Policy and Procedure Design
  - Business Abuse Hotline
  - Pre-employment Screening
  - Auditing
    - Royalty Auditing
    - Operations and Standards Compliance
    - Adherence to Loss Prevention Program Standards

[www.mershimer.com](http://www.mershimer.com)



THE MERSHIMER GROUP  
Protecting America's Favorite Brands



servicesleuth

**Mystery Shopping**

HS inc.

**Loss Prevention**

MERSHIMER GROUP

**Loss Prevention**





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mystery shopping and customer data collection

# Mystery Shopping

Sample Surveys from Sherlock



A sample survey form with various sections and checkboxes.



A sample client report showing a list of items and their status.

Sample Client Reports from Sherlock



Another sample client report showing a list of items and their status.



HS inc.

Dunkin' Donuts

Quiznos

Raving Brands

Not Your Average Joe's

World of Coca-Cola

GNC

Papa Murphys

Spencer's

The Honeybaked Ham Company

The Sharper Image

Brookstone

Oakley

Uno Chicago Grill

Vans

Cousins Sub

